



VERY LOW BLOOD SUGAR IS UNPREDICTABLE. ARE YOU READY TO RESPOND?

*Discover GVOKE HypoPen[®], the ready-to-use
rescue pen anyone can use with confidence^{1,2}*



Indication

GVOKE (glucagon) is a prescription medicine used to treat very low blood sugar in adults and children ages 2 years and above with diabetes.

Important Safety Information

- Do not use GVOKE if you:
 - » Have a tumor in the gland on top of your kidneys, called a pheochromocytoma because of the risk of a substantial increase in blood pressure

Please see additional Important Safety Information throughout and on [page 14](#).

Please see [full Prescribing Information](#) and [Patient Information Guide](#) for GVOKE[®].



MANAGING BLOOD SUGAR LEVELS IS CHALLENGING, NO MATTER HOW DEDICATED YOU ARE TO YOUR TREATMENT PLAN

If you are treating your diabetes with insulin or other diabetes medications known to cause low blood sugar, it is common to have episodes of low blood sugar. However, if you know the signs and symptoms — and have what you need in your toolkit to treat it — both you and those around you can respond quickly and confidently.



KNOW LOW BLOOD SUGAR SYMPTOMS AND STOCK YOUR TOOLKIT.

You might feel:

- Shaky
- Grumpy or aggressive
- Dizzy
- Like it's hard to talk
- Confused
- Really tired

Untreated low blood sugar can lead to seizures or passing out. In serious cases, it can be life-threatening.

Your diabetes toolkit should have:

- Glucose tabs or gel
- Juice
- Candy
- Ready-to-use glucagon



DID YOU KNOW?

American Diabetes Association and Endocrine Society guidelines say you should have a prescription for ready-to-use glucagon if you are at high risk of developing low blood sugar.^{3,4}

Talk to your healthcare provider about your risk level.



BE READY TO FACE LOW BLOOD SUGAR, NO MATTER WHAT

HERE'S WHAT YOU NEED TO DO:

1. ADDRESS IT IMMEDIATELY

- For mild hypoglycemia (blood sugar below 70 mg/dL) or moderate hypoglycemia (blood sugar below 54 mg/dL)^{4,5}:
 - » Treat promptly with 15 grams of oral fast-acting carbohydrates (e.g., glucose tablets or juice).
 - » Retest in 15 minutes and repeat the process until your target blood sugar level is reached.

2. RECOGNIZE WHEN YOU NEED SOMETHING MORE

- Sometimes, eating or drinking to correct your blood sugar isn't enough or isn't possible.
- Because glucagon can rapidly reverse severe hypoglycemia, it's seen as a primary treatment for very low blood sugar.^{3,5}

*GVOKE HypoPen[®] is your safety net
when it matters most.*



Important Safety Information (Continued)

- Do not use GVOKE if you:
 - » Have a tumor in your pancreas called an insulinoma because of the risk of low blood sugar

Please see additional Important Safety Information throughout and on [page 14](#).

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"I used to think that food and juice were easier to use when I had a low because I could throw them in a bag or carry them in my pocket, but I've learned that food and juice alone might not bring me out of a severe low."

Charlie

Actual GVOKE HypoPen® Patient



GVOKE HYPOPEN® IS THE READY-TO-USE RESCUE PEN ANYONE CAN USE WITH CONFIDENCE^{1,2}

PROVEN TO WORK*

99% (152/154) of adult patients
achieved treatment success^{6*}

READY-TO-USE

Premixed and ready to go at a moment's notice⁶

SIMPLE TO ADMINISTER

Anyone can administer in 2 simple steps^{1,2,7}

WORKS QUICKLY

Some patients began to feel hypoglycemia
symptom relief after a few minutes^{8,9,†}

* In two clinical studies in adults, blood sugar levels that were less than 50 mg/dL increased to above 70 mg/dL or increased by at least 20 mg/dL within 13.8 minutes on average.⁶

† In two clinical studies in adults, researchers measured how quickly people started to feel better after receiving a glucagon injection.⁸ They found that some adults began to feel relief as early as 5 minutes after injection.^{8,9}

Important Safety Information (Continued)

- Do not use GVOKE if you:
 - » Are allergic to glucagon or any inactive ingredient in GVOKE.
Stop using GVOKE and seek immediate medical attention if you experience any symptoms of a serious allergic reaction such as rash, difficulty breathing, or low blood pressure

Please see additional Important Safety Information
throughout and on [page 14](#).

Please see [full Prescribing Information](#) and [Patient Information Guide](#)
for GVOKE®.



PATIENT TESTIMONIALS



*I keep GVOKE® on hand at all times.
GVOKE is an essential tool for me.
Now I have it with me wherever I go.*

» **Kenny**, Actual GVOKE Patient

*I immediately grabbed
GVOKE HypoPen® and began to
administer it in the two-step process.
Maybe within 15 minutes he was awake.
His blood sugars were in safe range again.*



» **Kimberly**, Mother of Actual GVOKE Patient



*GVOKE HypoPen® can fit in my purse.
It's also pre-mixed and takes two
steps, which can save precious time
during severe lows.*

» **McKenzie**, Actual GVOKE Patient

Important Safety Information (Continued)

- Before using GVOKE, tell your doctor about all the medicines you take and your medical conditions, including if you have not had food or water for a long time (prolonged fasting or starvation), have low blood sugar that does not go away (chronic hypoglycemia), or have a history of a skin rash called necrolytic migratory erythema (commonly associated with glucagon-producing tumors)

Please see additional Important Safety Information throughout and on [page 14](#).

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WITH VERY LOW BLOOD SUGAR, EVERY SECOND COUNTS

**IT ONLY TAKES 2 SIMPLE STEPS
TO QUICKLY ADMINISTER
GVOKE HYPOPEN^{®1,7}**



1. PULL RED

Remove the red cap.



2. PUSH YELLOW

Push yellow end down onto the skin and hold for 5 seconds. The window will turn red when the process is complete.

GVOKE HypoPen can be administered into the outer upper arm, lower abdomen, or outer thigh.⁶ Store in original sealed pouch until time of use.

Important Safety Information (Continued)

- The most common side effects reported in adults are nausea, vomiting, swelling at the injection site, and headache

Please see additional Important Safety Information throughout and on [page 14](#).

Please see [full Prescribing Information](#) and [Patient Information Guide](#) for GVOKE[®].



Should show relatives, close friends, or caregivers where you store GVOKE HypoPen® and how to use it.

You can even self-administer in certain situations.

Important Safety Information (Continued)

- The most common side effects reported in children are nausea, low blood sugar, vomiting, headache, abdominal pain, high blood sugar, pain or redness at injection site, and hives

Please see additional Important Safety Information throughout and on [page 14](#).

Please see [full Prescribing Information](#) and [Patient Information Guide](#) for GVOKE®.



WHEN TO USE GVOKE HYPOPEN[®]

**USE GVOKE HYPOPEN IF YOU EXPERIENCE
ANY OF THE FOLLOWING DURING A
LOW BLOOD SUGAR EMERGENCY⁷**

- 1.** Correcting with food or drink isn't working
- 2.** You are unable to swallow safely
- 3.** You feel like passing out
- 4.** You pass out or have a seizure

GVOKE HypoPen[®] can be used even before you or the person you're helping passes out or has a seizure.

Important Safety Information (Continued)

- Inform caregivers on the Instructions for Use of GVOKE, and symptoms of severe hypoglycemia, which include unconsciousness and seizures or convulsions

Please see additional Important Safety Information throughout and on [page 14](#).

Please see [full Prescribing Information](#) and [Patient Information Guide](#) for GVOKE[®].



ALWAYS KEEP GVOKE HYPOPEN[®] WITH YOU

**STORE GVOKE HYPOPEN 2-PACK[™] AT HOME,
SCHOOL AND WORK, AND TAKE IT ON THE GO.**



0.5 mg per 0.1 mL

- For patients between the ages of 2 and 11 who weigh less than 100 lbs⁶
- Lasts 24 months from date of manufacture when stored at room temperature⁹



1 mg per 0.2 mL

- For patients aged 12 and older and children under 12 years of age who weigh \geq 100 lbs⁶
- Lasts 30 months from date of manufacture when stored at room temperature⁹

Important Safety Information (Continued)

- Store in original container until time of use, and at room temperature between 68°F to 77°F (20°C to 25°C)

Please see additional Important Safety Information throughout and on [page 14](#).

Please see [full Prescribing Information](#) and [Patient Information Guide](#) for GVOKE[®].



4 STEPS TO ENSURE YOU'RE READY TO TREAT VERY LOW BLOOD SUGAR



- 1. Fill your prescription right away**
- 2. Review the administration step-
see pages 8 & 9 of this brochure
or the Instructions for Use for
GVOKE HypoPen®**
- 3. Keep it on hand wherever you
go and at places you frequent**
- 4. Show friends and family
how to use GVOKE HypoPen.
Make sure they know where
it is and when to use it.**

Important Safety Information (Continued)

- You are encouraged to report side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088

Please see additional Important Safety Information throughout and on [page 14](#).

Please see [full Prescribing Information](#) and [Patient Information Guide](#) for GVOKE®.



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 - » Have a tumor in the gland on top of your kidneys, called a pheochromocytoma because of the risk of a substantial increase in blood pressure
 - » Have a tumor in your pancreas called an insulinoma because of the risk of low blood sugar
 - » Are allergic to glucagon or any inactive ingredient in GVOKE. Stop using GVOKE and seek immediate medical attention if you experience any symptoms of a serious allergic reaction such as rash, difficulty breathing, or low blood pressure
- Before using GVOKE, tell your doctor about all the medicines you take and your medical conditions, including if you have not had food or water for a long time (prolonged fasting or starvation), have low blood sugar that does not go away (chronic hypoglycemia), or have a history of a skin rash called necrolytic migratory erythema (commonly associated with glucagon-producing tumors)
- The most common side effects reported in adults are nausea, vomiting, swelling at the injection site, and headache
- The most common side effects reported in children are nausea, low blood sugar, vomiting, headache, abdominal pain, high blood sugar, pain or redness at injection site, and hives
- Inform caregivers on the Instructions for Use of GVOKE, and symptoms of severe hypoglycemia, which include unconsciousness and seizures or convulsions
- Store in original container until time of use, and at room temperature between 68°F to 77°F (20°C to 25°C)
- You are encouraged to report side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088

Please talk to your doctor and see [full Prescribing Information](#) and [Patient Information Guide](#) for GVOKE®.



SAVE MONEY ON GVOKE HYPOPEN[®]

- Eligible commercially insured patients may pay as little as \$25 with the [GVOKE[®] Copay Card](#).*



- If you don't qualify for the copay card, you may be able to get assistance through the [Patient Assistance Program](#).

QUESTIONS?

Call 1-877-myGVOKE (1-877-694-8653)

Please see [full Prescribing Information](#) and [Patient Information Guide](#) for GVOKE[®].



References: **1.** Valentine V, Newswanger B, Prestrelski S, Andre AD, Garibaldi M. Human factors usability and validation studies of a glucagon autoinjector in a simulated severe hypoglycemia rescue situation. *Diabetes Technol Ther.* 2019;21(9):522-530. **2.** Meyer JM, Devona MC. U.S. Survey investigating gaps between patients and specialists in the treatment of severe hypoglycemia and impressions of the ease-of-use of liquid-stable glucagon for subcutaneous injection. *Int Arch Endocrinol Clin Res.* 2021; 7(1):025. **3.** McCall AL, Lieb DC, Gianchandani R, et al. Management of individuals with diabetes at high risk for hypoglycemia: an Endocrine Society clinical practice guideline. *J Clin Endocrinol Metab.* 2023;108(3):529-562. doi:10.1210/clinem/dgac596. **4.** American Diabetes Association Professional Practice Committee. 6. Glycemic Goals and Hypoglycemia: Standards of Care in Diabetes—2025. *Diabetes Care.* 2025; 48 (Supplement_1): S128–S145. <https://doi.org/10.2337/dc25-S006>. **5.** Treatment of low blood sugar (hypoglycemia). Centers for Disease Control and Prevention. Accessed May 25, 2025. <https://www.cdc.gov/diabetes/treatment/treatment-low-blood-sugar-hypoglycemia.html>. **6.** GVOKE [prescribing information]. Chicago, IL: Xeris Pharmaceuticals, Inc. **7.** GVOKE HypoPen [instructions for use]. Chicago, IL: Xeris Pharmaceuticals, Inc. **8.** Christiansen MP, Cummins M, Prestrelski S, Close NC, Nguyen A, Junaidi K. Comparison of a ready-to-use liquid glucagon injection administered by autoinjector to glucagon emergency kit for the symptomatic relief of severe hypoglycemia: two randomized crossover non-inferiority studies. *BMJ Open Diabetes Res Care.* 2021;9(1):e002137. doi:10.1136/bmjdr-2021-002137. **9.** Data on file. Xeris Pharmaceuticals, Inc.

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